

Connecting the dots:

## Align Business and IT with Dynatrace and amasol



### Feeling disconnected? You are not alone

Growing IT complexity, with many platforms and monitoring tools can create blind spots and make it difficult to optimize operations and performance.

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**85% of technology leaders say the number of tools, platforms, dashboards, and applications they rely on adds to the complexity of managing a multicloud environment.”**

### Bringing it together with Dynatrace and amasol

amasol connects business goals with IT through BizOps to enable optimization. Our Center of Excellence (CoE) and BizOps are interconnected, with the CoE acting as a foundational element that supports and enhances BizOps. This comprehensive approach aligns IT operations with business goals, driving excellence, and success. Powered by Dynatrace's unified observability, AI, and automation, we simplify IT operations, enhance performance, and drive seamless business continuity.

Did you know?

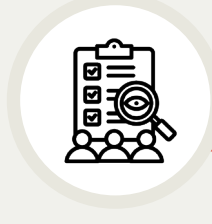
**50%**

of all DAX companies are amasol customers.

And Dynatrace is the observability platform of choice in these instances.

## IT observability.

## Game changing business transformation.



### Unified Observability



amasol BizOps, CoE and domain knowledge





Dynatrace's unified observability platform with automation, and AI

1

#### End-to-end visibility

Acquire complete understanding of your IT environment across the entire landscape.

**How:** integrate observability solutions across your entire ecosystem for a unified view of infrastructure, applications, and network performance.

2

#### Real-time insights and issue resolution

Reduce downtime and smooth operations.

**How:** real-time monitoring and AI-powered diagnostics identify and resolve problems as soon as they arise.

3

#### Actionable data for decision-making

Inform decisions with clear, actionable insights.

**How:** transform raw metrics into insights, empowering teams to optimize workflows and enhance IT performance.

4

#### Proactive monitoring and predictive analytics

Avoid disruptions with proactive, predictive monitoring.

**How:** predictive analytics detect potential issues before they escalate.

5

#### Cost optimisation

Reduce IT spending without sacrificing performance.

**How:** identify and eliminate redundant tools and underutilized resources to streamline IT operations.

6

#### Enhanced security posture

Strengthen security and ensure compliance.

**How:** integrate observability with robust cybersecurity measures to monitor threats in real-time.

7

#### Scalability

Adapt to new demands and maintain control over expanding IT ecosystems.

**How:** ensure systems can scale without compromising performance.

8

#### Improved UX

Enhance customer and employee satisfaction.

**How:** ensure optimal performance of applications and systems for frictionless, fast, and reliable services.

9

#### Simplified multi-vendor and multicloud environments

Streamline operations with a unified approach.

**How:** consolidate disparate data sources to manage entire IT environment from a single pane of glass.

10

#### Innovation with AIOps

Accelerate innovation by automating routine tasks.

**How:** integrate AIOps into observability to automate workflows and reduce false positives.

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The experiences with Dynatrace AIOps so far have been very positive overall, although we are not yet utilizing all the features of the platform. Regarding our collaboration with amasol, we have been working together professionally and in partnership for several years, both on projects and in the operation of our monitoring tools. We benefit from their extensive product and project expertise, as well as the close personal cooperation.

Maik Blecker, Team Coordinator and Specialist Advisor at Volkswagen Financial Services



## Why Dynatrace and amasol?



Both recognized leaders in observability and IT transformation.



Dynatrace is the industry's first hypermodal AI and provides a unified, real-time view of your entire IT landscape.



amasol BizOps, connecting business requirements with IT processes.



amasol tailored APM solutions across various industries, leverage deep expertise.



We help customers optimize processes and enable proactive operations.



Our CoE allows us to act in real-time to address problems and minimize disruption.



Focus on IT reliability and observability ensures resilience and efficiency.

In the real world:

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amasol works extremely flexibly and efficiently and is always available to us for advice and support. By outsourcing the operation of the EUEM/APM platform, we were also able to save our scarce personnel resources and can be sure that there is someone there who continuously takes care of the smooth operation of the platform.”



Jörg Witzgall,  
Business Unit Manager  
Applications &  
Processes, Kubus IT.

### Case study:

## Financial Services Customer Success Story



#### Challenge:

Managing high heterogeneity and complexity across on-premise, private, and public cloud environments. Needed a solution to monitor their complex application landscape.



#### Solution:

Dynatrace AIOps for AI-based monitoring and established a Monitoring Center of Excellence.



#### Outcomes:



Improved application stability



Reduced reduction of MTTR by 50%



Early fault detection



Pre-empted potential bottlenecks and disruption